

MARK A. PARRISH

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Chairman, Director, President & CEO

Food Services, Consumer Products, Commercial Services, Building Products, Automotive

As Co-Founder and Managing Director of Parrish Partners leadership and management consulting, Mark Parrish is today focused on sustainability, corporate strategy development, mergers, acquisitions and emerging technologies. Recent roles include fractional CEO in the specialty paper industry, Chairman/CEO/President in the food and beverage industry, and myriad advisory roles in human augmentation and the marketing and distribution of alcohol products. Clients include AAA, AMEX, BE Sustainable Technologies, Capital Group, GE, Goldman Sachs and Intel.

From 2019 to 2021 Mark was CEO of Ten Talents LLC, a high-net-worth family office, and President, CEO and Chairman of two of its subsidiaries, including Common Collabs LLC (commoncollabs.com), the portfolio's beverage co-packaging and co-manufacturing operation. In his multiple family office roles he was directly responsible for strategic planning and execution, operational platform leadership and the management of all M&A activities, with a specialty in brownfield and greenfield site selection with subsidies worth tens of millions of dollars.

From 2015 to 2018 Mark was CEO, President and Director of Igloo Products Corp., the 70-year-old, \$450M U.S.-based manufacturer of the iconic Igloo brand of commercial and consumer cooler products. In this role, Mark held global leadership and management responsibilities for the operations of Igloo and its affiliated brands Cool Gear and YEWStuff. While in this capacity Mr. Parrish was named the Houston Business Journal's "2017 Outstanding CEO for Large Companies."

Immediately prior to joining Igloo, Mark was CEO, President and Director of Stuart Dean Company, Inc., the 80-year-old, \$100M Manhattan-based international real estate restoration and preservation company serving both the commercial and residential real estate sectors.

He has an accomplished record of leading organizational transformations of U.S.-based manufacturers and service providers. His contributions have yielded tremendous value creation with other well-known consumer brands, such as Harley-Davidson and Simmons, and other industry leaders, including Ply Gem Windows, Interface, Inc., and Deceuninck North America, each world-class manufacturers known for their rapid product innovation.

Mark is a distinguished graduate of the United States Military Academy at West Point. During his uniformed service in Army Aviation, he served in five countries on three continents. As an AH-64 Apache pilot, he served in Operations Desert Shield/Storm where he was awarded the Bronze Star and Air Medal for Valor. He later earned two Master of Science degrees in Mechanical Engineering and Management from the Massachusetts Institute of Technology.

MERGERS & ACQUISITIONS EXPERIENCE

IGLOO PRODUCTS CORP, Katy, TX

CEO, President & Director

Mark was responsible for expanding Igloo's footprint through strategic acquisitions. This included the integration (consolidation, collaboration & optimization) of Igloo's first acquisition, Cool Gear International, and the acquisition and integration of its second, YEWStuff, whereby Igloo's revenue expanded 30%.

DECEUNINCK NORTH AMERICA, INC., Monroe, OH

CEO, President & Director

"DNA" was the result of a merger of equals as Vinyl Building Products was combined with Dayton Technologies by the parent. Mark's role post-acquisition was to create value through "one vision, one strategy and two brands."

PARRISH PARTNERS, LLC, Orange County, CA

Founder and Managing Partner

As a mergers and acquisitions diligence advisor to the Special Services Group of Goldman, Sachs & Co., Mark provided operational insights regarding synergies, corporate strategy development, M&A targeting, and emerging opportunities particularly in the motorcycling and bedding industries.

INTERFACE, INC., Atlanta, GA

Senior Vice President of Service, Interface Americas, Inc.,

As "Re:Source" brand champion, Mark had integration and profit and loss responsibility for Interface's acquired compilation of 29 service providers. This network involved over 1,600 associates representing more than \$370 million in product and service sales.